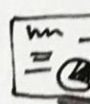
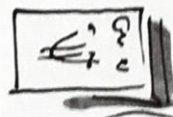
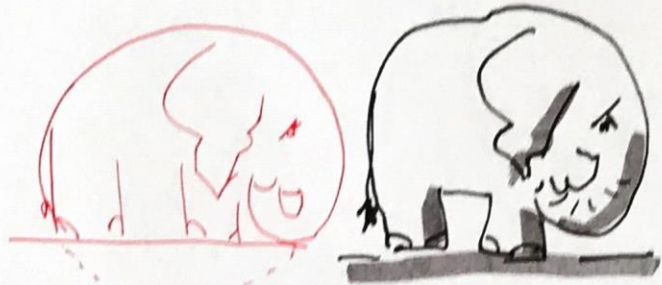


# 1 Visual alphabet

. | ^ & ©  
○ ○ □ □ △





# Crashkurs Visualisieren

2

## Symbole

2

. | ^ & @ o - □ ▭ △






# 3 Schrift & Schreiben


 Zwölf Boxkämpfer

quer über den

 jagen Viktor


 grossen  Syllter Deich

 Zwischen Wörtern Abstand gross, im Wort klein

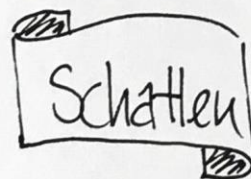
 Abstand zwischen den Zeichen !

 Gross- / & Kleinschreibung ! Nur Titel in Majuskeln

 keine Serifen 

 1-3-1 Hauptkörper 3 Einheiten gross/hoch, da-  
rüber / darunter 1 Einheit


 Schatten  Schatten 

 Schatten

 Schatten

 Schatten

 Schatten


 Schatten

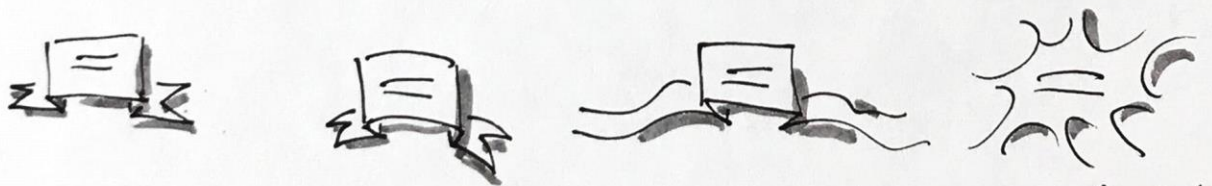
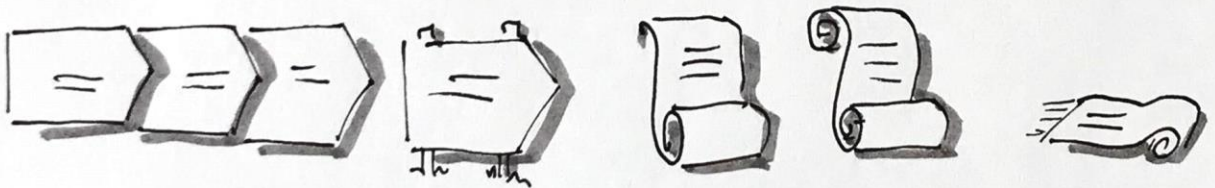
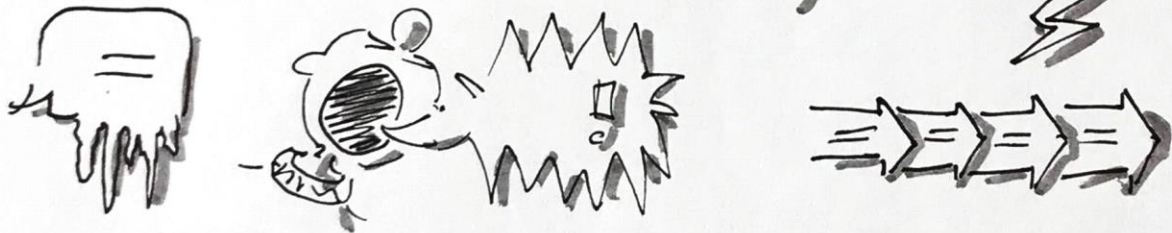
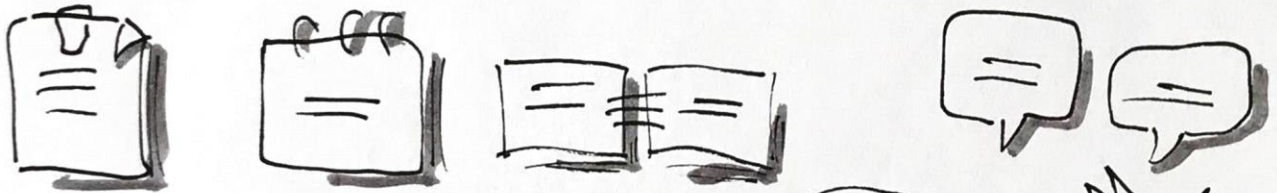
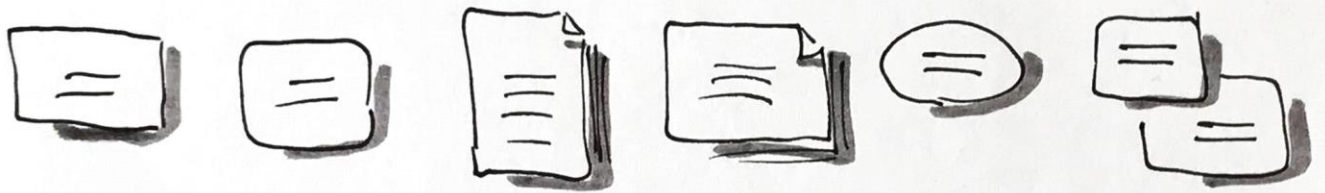
 Schatten



Bohm & Isaacs: Container

↳ Dialog in  

Container 





# 5 Licht, Schatten & Speed



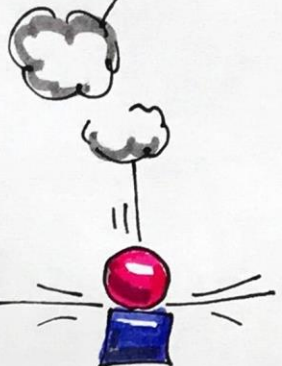
"Körper"



Light



Speed



# Crashkurs Visualisieren

6

## Emotion



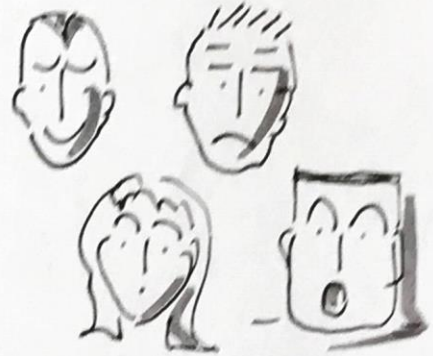
Bikable  
O  
W  
OUW

= nicht sagend =>

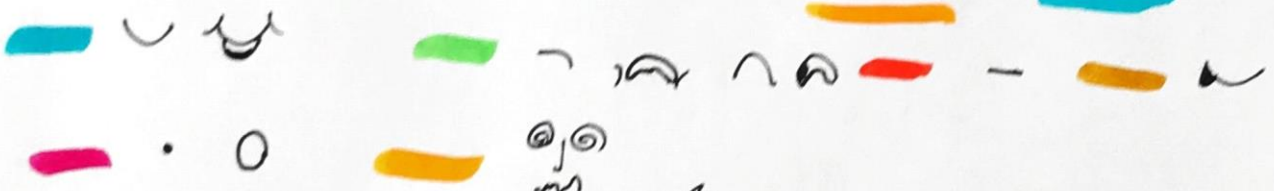


1 Mike Rohde

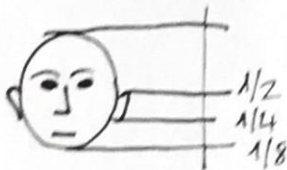
U	U	-	U
U	U	-	U
U	U	-	U
U	U	-	U



→ Frust, Ärger, Freude, Trauer, Glück, Neutral, Neugier,  
Zorn, Teufisch, Überraschung, platt irritiert, verliebt

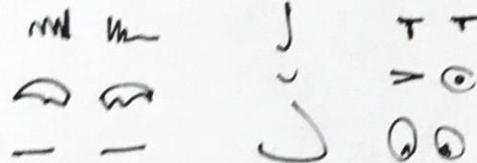


2



3

Spiel mit Varianten

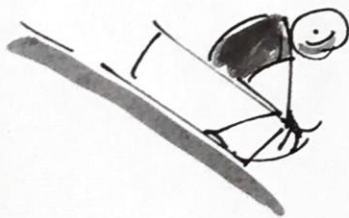




# 7 Bewegung

1 | Eva Lotte Lahm

○ · · || LL > V =

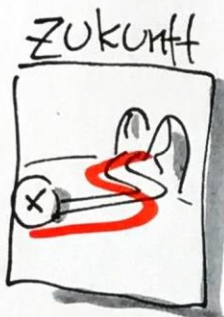
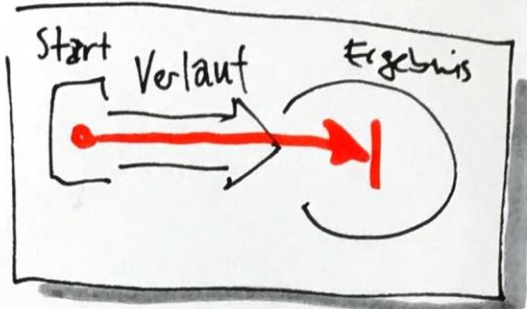
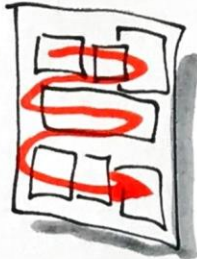
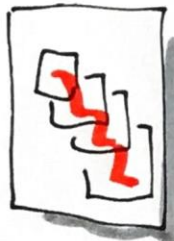
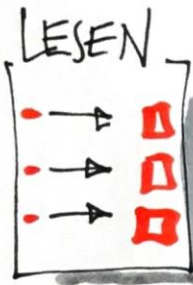


2 | Entwicklung

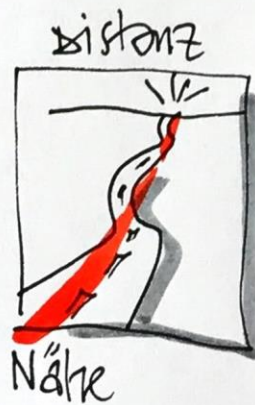




## Layout



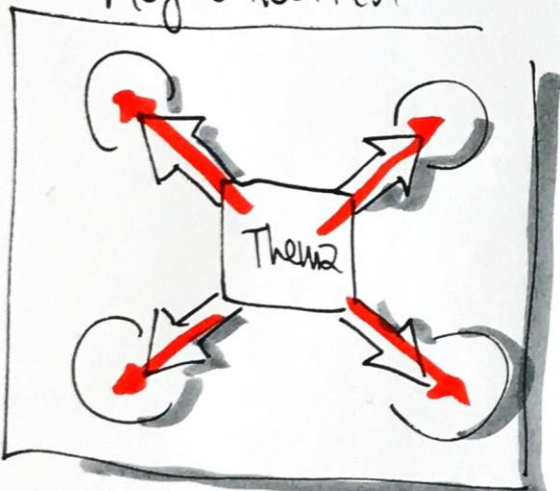
⊗  
Gegenwart



Nähe

WEG

Möglichkeiten



Einflüsse

